# 2025 Children's Healthcare Canada Health Communications Award

## **Call for Nominations**

### **Award Description**

This award recognizes a media outlet, journalist, or organization that has demonstrated excellence in effectively communicating and raising awareness of child health priorities. They have played a crucial role in shedding light on challenges, debunking myths, and ensuring accurate and impactful information reaches the public. Through their reporting, they have contributed to building awareness, advocating for change, and promoting the health and well-being of children and youth.

#### **Nomination Terms**

- To be considered, stories, social media posts, or campaigns must have been printed, published, or broadcasted between November 1, 2023, and November 1, 2024, inclusive. Attention will be given to nominees with national influence.
- The nomination must be submitted through the online nomination form no later than December 10, 2024 (at 11:59 PM ET).
- Please be advised that self-nominations for awards are no longer accepted. All nominations must be submitted by a third party on your behalf. Individuals must be nominated by a representative from a Children's Healthcare Canada organization.
- The nominee must consent to the nomination.
- The Children's Healthcare Canada Awards Selection Committee Directors shall adjudicate the nominations and the awardee will be notified, via email, in January.
- The recipient of this award will receive one complimentary registration to the 2025 Children's Healthcare Canada's Annual Conference.

#### Additional Information

- The awardee is expected to attend the Annual Children's Healthcare Canada Awards Ceremony on April 14, 2025 in Ottawa, Ontario to accept this award.
- The award recipient is expected to record a 2-minute video that will be published to the Children's Healthcare Canada website following the Awards Ceremony on April 14, 2025.
- The recipient will be featured on Children's Healthcare Canada's social media platforms and SPARK: News.
- Re-submissions are encouraged annually for consideration at future conferences;
  please update the letter and nomination form to reflect
  updated nomination requirements.